

# NORTH TEXAS REGIONAL EMLE 2019

## Cheryl McCarver

**Executive Director  
Cooper Street YMCA**

Cheryl is a nonprofit wellness executive and community leader with more than 20 years of experience in strategic planning, operations management, and program delivery. She excels at leading start-up organizations and managing large programs with evidence-based practices. She is a collaborative leader and committed team player.

Cheryl's passion and vision for improving domestic and global health have been reflected across her career. She serves as the Executive Director of the Cooper Street YMCA.

Most recently, she served as Chief Impact Officer for the Community Council, managing the agency's programs and services to individuals in poverty, working families, youth and seniors in Dallas County. She also is proud to have lead as Vice President & Executive Director of the Health & Wellness Alliance for Children, a nonprofit organization established by Children's Health System of Texas to improve the health and well-being of children. During her tenure, she established a community engagement plan, convening more than 90 organizations, and developed a comprehensive plan to launch data-driven initiatives. Among the successes, she originated programs to improve care of childhood asthma, contributing to a 49% reduction in asthma-related emergency department visits. She also established programs to reduce childhood obesity, including the design and implementation of a Healthy Corner Store pilot in a South Dallas food desert, which served as a demonstration project for a three-year strategic plan to improve food access in the City of Dallas.

Cheryl was named one of Healthy Living Magazine's 2019 Leading Women who make a difference in our community and world. She was one of the Top 25 minority business leaders by the Dallas Business Journal in February 2017 and was a Women Leading Greater Good Honoree in 2015.

