

Heidi Hardy **VP of Community Engagement** **Arlington-Mansfield Area YMCA**

A 6-year YMCA Professional, Heidi Hardy is the Financial Development and Community Engagement leader at the Arlington-Mansfield Area YMCA.

She is an Arlington resident, who has owned a business in Arlington, served on boards and committees in the community over the span of her career, served and built relationships with the Arlington Chamber of Commerce, Mansfield Chamber of Commerce and many other businesses and nonprofit organizations.

Her strong marketing, sales and volunteer experience gives her a unique perspective in serving the community through her role at the Y.

She started her career at the Y in the 1980's as a Group Exercise Instructor then grew her career to Coordinator and Director level responsibilities. In 2010 to 2012 she served the Fort Worth community as a Membership Director for one of their branches. She left the Y to pursue her career in IT Sales & Marketing only to be invited back into the Y family in early 2018. While pursuing her career, she kept her Y relationships strong by volunteering for the AMA YMCA association and serving as an Advisory Board Chair. Today, she is a key leader in the Arlington-Mansfield Area YMCA that is passionate about her community and how the Y can continue to make a meaningful impact in the lives of the people they serve. She has 3 children, 2 grandchildren and a supportive husband, whom she met at the YMCA.

