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# **Cross Timbers Family YMCA** 2025 Annual Campaign

\$120,000 CAMPAIGN GOAL

13,370 # OF PEOPLE IMPACTED

### **Safety Around Water**

Amount Needed: \$18,000

In the summer, children struggle to stay active without the structure of school and are at greater risk of drowning in North Texas' many pools and lakes. Annual Campaign funds help to provide swim lesson scholarships to families in need and provide critical water-safety information and swim lessons to participants in YMCA Day Camps.

## **Membership Support**

**Amount Needed: \$60,000** 

A YMCA membership can provide individuals an outlet to relieve stress and anxiety through exercise. It can also help individuals with their heart health, weight management, and provide opportunities to meet new people and build friendships. The YMCA's Annual Campaign helps provide membership scholarships for people in need so that ALL have access to these beneficial services.

#### **Camp on the Lake**

**Amount Needed: \$12,000** 

Children today struggle to stay active and spend an average of 44.5 hours per week in front of a screen. Without the structure of school in the summer, this problem is magnified. At YMCA Day Camps, children find new talents, try new activities, gain independence and make lasting friendships in a safe environment.

#### Livestrong

**Amount Needed: \$6,000** 

One of the most difficult challenges faced by cancer patients and survivors is returning to physical activity. Survivors also face mental and emotional challenges. LIVESTRONG at the YMCA is a twelveweek health program individually customized to provide physical and emotional support for cancer survivors during and after treatment.





## **Catalyst Initiative**

Amount Needed: \$15,000

Through the Catalyst Initiative, the Cross Timbers YMCA helps to meet pressing community needs and builds a sense of togetherness through collaborations and outreach. The Y does this through coordinating services such as back to school drives and blood drives, hosting community events to ensure everyone feels welcome, and providing additional services to seniors and children in need.

## **Youth Sports**

**Amount Needed: \$9,000** 

Sports are the starting point for many youth to learn about becoming and staying active, and developing healthy habits they'll carry with them throughout their lives. But the benefits are far greater than just physical health. Whether it's gaining the confidence that comes from learning to play the sport or building the positive relationships that lead to good sportsmanship and teamwork, participating in sports at the YMCA is about building the whole child, from the inside out.

> **Donate Today to** Make a Difference!

