

## **BOLD VISION AND BRIGHTER FUTURE**

A CAMPAIGN FOR THE WAXAHACHIE FAMILY YMCA



## **A GROWING YMCA**

Today, Waxahachie is booming. Our city saw an average of 130 new residents per month last year, which is double the number of monthly residents moving to Waxahachie compared to 2022. **By 2030, Waxahachie is expected to have a population of more than 60,000.** As our community grows, so does the demand for more programs and services at our Y, and we have a bold vision to help meet the needs of our community.



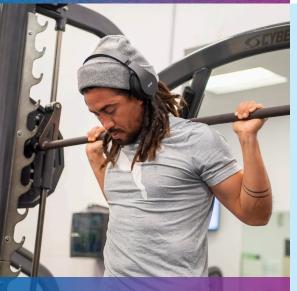
## **A GROWING CITY**

The Y is partnering with Waxahachie and Ellis County to build a **new community park** next to our existing Y that will suit the needs of our community for generations to come. **SINCE 1985,** the Waxahachie Family YMCA has stood as a vibrant cornerstone of community, offering a welcoming space for countless individuals across Ellis County to forge friendships, create joyful memories, and improve their health and well-being. A place where diversity is celebrated and every age finds connection, the YMCA continues to enrich lives through its commitment to fellowship and fun.



### **OUR RIPPLE EFFECT**

The Y is a beacon of hope and support, constantly adapting to meet the evolving needs of our community. Our volunteers, coaches, and civic leaders are the lifeblood of our mission, extending the reach of the YMCA's values far and wide.



## **NO BARRIERS, ONLY BRIDGES**

Our Financial Assistance program is the embodiment of our philosophy: no barriers, only bridges. Each year we give more than **\$78,000** to guarantee everyone in Waxahachie can participate in our programs.

## **ADDRESSING URGENT NEEDS**

Rapid population growth here in Waxahachie has outpaced our current Y programming capacity, highlighting the need for expansion. Our youth development programs routinely fill up within days of opening registration, leaving many families without access. Our overburdened Child Watch area further compounds the issue, hindering parents from pursuing their wellness goals. We're committed to addressing these challenges with our bold vision and expansion plans.

### **EXPANDING CAPACITY**

Operating at **full capacity** limits our ability to support residents, respond to emergencies, and collaborate with local nonprofits effectively. To better serve our community, we must expand both our physical space and financial resources. Together, we can overcome these limitations and foster greater community engagement and assistance.







A growing and thriving community simply cannot have enough green space. The effect outdoor recreation has on the lives of children and families is immeasurable. I'm thrilled that the YMCA is committed to such a project that will allow greater access to outdoor recreation.

MATT AUTHIER, COMMUNITY LEADER

## THE TIME IS NOW

Waxahachie Family YMCA has launched a **\$3,700,000** dollar capital campaign to renovate and expand our current building.



# GG

Our facility is brimming with activity, yet we're facing challenges accommodating all our members' needs. There's a high demand for our Child Watch spaces during exercise classes, and our equipment availability is insufficient to meet the demand throughout the day. Despite positive feedback on our staff and cleanliness, members express frustration over limited access to desired equipment."

JON MACLAUGHLIN, EXECUTIVE DIRECTOR



The renovations to our Y will positively impact many community priorities such as:

#### YOUTH EMPOWERMENT AND LEADERSHIP

Vibrant sports programs, imaginative summer camps, essential swim lessons, and nurturing after-school care, all ignite the spark of potential in our young members. These programs are not mere activities; they are the building blocks of character and leadership for the next generation.

### **SENIOR WELLNESS**

For our cherished seniors, the YMCA is a sanctuary of vitality. Active Older Adult classes and social activities are carefully crafted to support not just physical fitness but also mental acuity and emotional well-being. These experiences, shared at no cost, ensure that every senior can thrive in the autumn of their lives.

### **ADAPTABILITY**

We proudly welcome individuals with intellectual and physical disabilities, offering sports and activities, such as Miracle League Baseball and Angels Swim, where together we celebrate ability, camaraderie, and joy. From the crack of the bat in baseball to the triumphant finish in swimming, these adaptive opportunities are a testament to the unifying power of sports.

## A PICTURE OF THE FUTURE

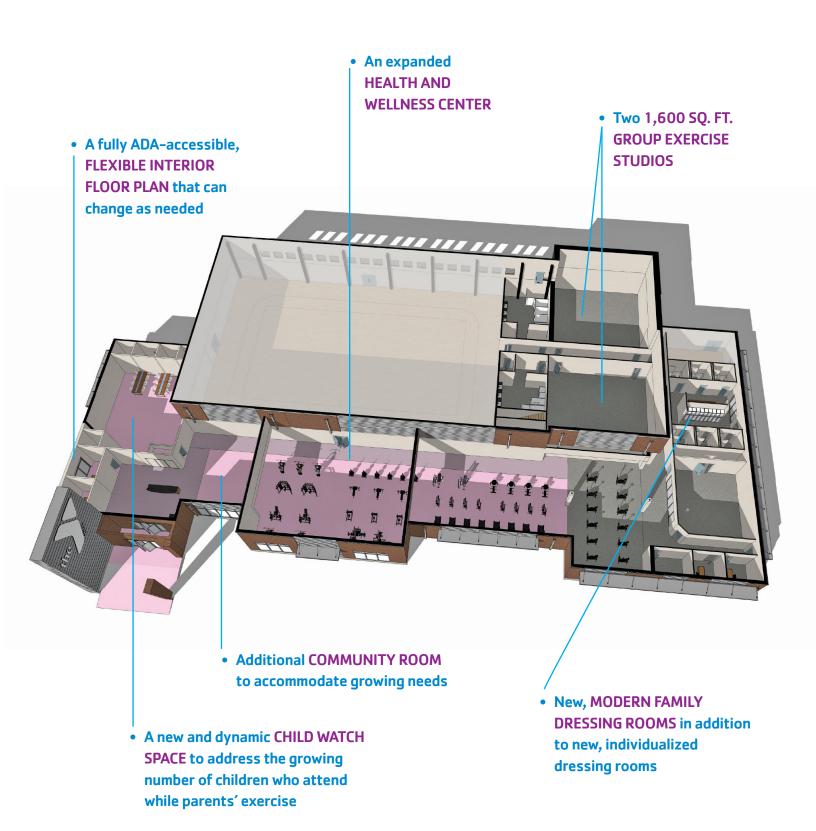
Our vision for the next century of growth starts with the expansion of our Y building to create a new, modern facility, with the capacity to serve our community for many years to come.

The renovation and expansion will allow the Waxahachie Family YMCA to be able to double our membership to 14,000 and grow our programs four-fold.



- A newly renovated 34,000 sq. ft. facility, once complete
- Additional 11,000 sq. ft. facility space
- A modern, warm, welcoming environment with new fellowship atrium
- New, adaptive playground to ensure all children can play
- Addition of 100+ parking spaces
- New community park next door to the YMCA

This transformation will address the wellness needs of both our YMCA members and the community, working to effectively combat chronic diseases through offerings like expanded youth programming and our LiveStrong program for cancer survivors. These programs and many more allow us to continue to make a lasting impact on healthy lifestyles and wellness for all ages.





## GG

The Waxahachie Family YMCA is a beacon of light in the community and the source of existing programs for thousands of people every year. From children learning sports to adults embracing fitness routines, it is a hub for wellness. Imagine the impact of an outdoor gathering space on nurturing the love for healthy living.

JENNIFER SMOLKA, YMCA BOARD MEMBER

## YOUR INVESTMENT MAKES THE DIFFERENCE

**The need to create a new space for the Y is as urgent as ever.** Economic, health care and education crises grow daily, and an expanded and modernized Y will be an integral part of the solution allowing us to expand our umbrella of proven preventative health and wellness programming.

Our new, spacious facility and community park are designed to give us the ability to significantly increase the impact of youth, health, and wellness programming for decades to come. Reimagining current spaces will equip us to better serve the demands of our community.



# GG

The YMCA has been and still is our local spot to do life as a family. From basketball and volleyball to treadmill running and swim team, the YMCA has given us a place that's allowing us to focus on raising a healthy family. The new YMCA addition will open up even more space for our family to play and adventure together.

PAUL BOX, YMCA BOARD MEMBER



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Your gift to the YMCA Capital Campaign and Cindy Hess YMCA Memorial Park will help complete one of the most transformative projects in Waxahachie and will help generations of children. By donating now, you continue the momentum toward a one-of-a-kind flagship facility that will provide programs and services to tens of thousands of people and enhance the sense of community that Waxahachie provides.

**BRETT HESS, CAMPAIGN LEADER**