



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

BE A PART OF SOMETHING BIGGER

Annual Campaign Fundraising

Campaigner Communication Templates

EMAIL REQUEST TEMPLATES

Formal Version

Subject: Join the Moody Family YMCA in Strengthening Our Community

Dear [Name],

Each year, the Moody Family YMCA raises funds so that every person—regardless of income, age, or ability—can participate in programs that change lives.

Your gift supports powerful work happening right here in our community:

- LIVESTRONG® at the YMCA helps cancer survivors rebuild strength and confidence.
- We're proud to be the home for Adult Special Olympics in North Dallas.
- The Ashford Rise School of Dallas provides inclusive education for children with special needs.
- Youth & Government empowers students to become the next generation of civic leaders.
- And through Safety Around Water, we taught over 6,000 children in 2025 the lifesaving skill of swimming.

Would you consider joining me in supporting this year's Annual Campaign? Every dollar stays local, helping us eliminate barriers and strengthen our community.

You can give online at [insert link].

With gratitude,

[Your Name]

Volunteer, Moody Family YMCA Annual Campaign

EMAIL REQUEST TEMPLATES

Informal Version

Subject: Help me support the Moody Y!

Hey [Name],

I'm helping raise money for the Moody Family YMCA's Annual Campaign—because what happens here changes lives!

Your donation supports things like:

- Cancer survivors getting back on their feet through LIVESTRONG® at the YMCA
- Special Olympics athletes training and competing right here at Moody
- Kids with special needs learning and growing at the Ashford Rise School
- Teens discovering leadership through Youth & Government
- And over 6,000 children this year learning to be safe around water

Every dollar stays local and helps people right here in our neighborhood. You can give online at [insert link].

Thanks for supporting a place that means so much to me!

– [Your Name]

EMAIL REQUEST TEMPLATES

Formal Business Request

Subject: Partner with the Moody Family YMCA to Strengthen the Park Cities Community

Dear [Business Name or Contact],

Since 1944, the Moody Family YMCA has been a cornerstone of life in the Park Cities—bringing families together, nurturing children’s potential, promoting healthy living, and strengthening the bonds of community that make this area so special. Generations have learned to swim here, played their first team sport, found belonging through volunteer service, and built lifelong friendships within these walls.

As we launch our 2026 Annual Campaign, we invite your business to stand with us in continuing this proud legacy. Your support ensures that the Y remains accessible to all—providing scholarships for children and families, expanding safety and wellness programs, and sustaining vital initiatives such as:

- LIVESTRONG® at the YMCA, helping cancer survivors regain strength and confidence;
- The Ashford Rise School of Dallas, providing inclusive education for children with special needs;
- Adult Special Olympics of North Dallas, offering year-round opportunities for athletes of all abilities;
- Youth & Government, shaping the next generation of civic-minded leaders; and
- Safety Around Water, which taught over 6,000 local children drowning prevention skills in 2025.

The Moody Family YMCA has always been more than a building—it’s a foundational institution where values are lived out daily, where neighbors support neighbors, and where every person is welcome. Your investment in this work not only strengthens the Y, but the very fabric of the Park Cities community.

We would be honored to have your business join us as a partner in this year’s campaign. To learn more about giving opportunities or to make a contribution, please contact [Your Name] at [Your Contact Info] or visit [Donation Link].

Thank you for considering this opportunity to make a lasting impact right here at home.

With appreciation,
[Your Name]

Volunteer Campaigner and Board Member, Moody Family YMCA

YMCA Mission: To put Christian values into practice through programs that build healthy, spirit, mind, and body for all.

TEXT REQUEST TEMPLATES

Formal Version

Hi [Name], this is [Your Name] from the Moody Family YMCA. I'm helping raise funds for our Annual Campaign, which supports programs like LIVESTRONG for cancer survivors, Adult Special Olympics, the Ashford Rise School for kids with special needs, Youth & Government, and Safety Around Water—which taught 6,000 kids in 2025. Every dollar stays local. Give here: [insert link]

Informal Version

Hey [Name]! I'm helping the Moody Y raise funds for awesome programs like cancer survivor support LIVESTRONG, Special Olympics, Rise School, Youth & Gov, and swim lessons that kept 6,000 kids safe this year! Wanna help out? Every bit stays local. Donate here: [insert link]

EMAIL THANK YOU TEMPLATES

Formal Version

Subject: Thank You for Supporting the Moody Family YMCA

Dear [Name],

Thank you for your generous gift to the Moody Family YMCA Annual Campaign. Your support makes an immediate impact on lives in our community.

Because of you:

- Cancer survivors are rebuilding their strength through LIVESTRONG® at the YMCA.
- Special Olympics athletes have a home to train and compete.
- Children with special needs are learning and thriving at the Ashford Rise School of Dallas.
- Teens are developing leadership skills through Youth & Government.
- And over 6,000 kids have learned how to stay safe in the water.

Your generosity helps ensure everyone has access to the programs and opportunities that strengthen our community.

With gratitude,

[Your Name]

Volunteer, Moody Family YMCA Annual Campaign

EMAIL THANK YOU TEMPLATES

Informal Version

Subject: You're helping change lives at the Moody Y!

Hey [Name],

Thank you so much for donating to the Moody Y's Annual Campaign! Your gift supports incredible things—like helping cancer survivors through LIVESTRONG, giving Special Olympics athletes a home to train, supporting kids with special needs at the Rise School, inspiring teens in Youth & Government, and keeping 6,000 kids safer in the water this year.

I'm so grateful for your support—it really makes a difference right here in our community!

Thanks again!

– [Your Name]

TEXT THANK YOU TEMPLATES

Formal Version

Thank you, [Name], for supporting the Moody Family YMCA's Annual Campaign! Your gift helps power programs like LIVESTRONG® for cancer survivors, Adult Special Olympics, the Ashford Rise School, Youth & Government, and swim safety for thousands of kids. You're making a difference in North Dallas!

Informal Version

Thanks so much, [Name]! Your gift to the Moody Y helps cancer survivors, Special Olympics athletes, Rise School kids, and even 6,000 kids learning to swim. You're amazing!